

SIMULATOR CONCLUSIONS



ADJUSTABLE TRAY

Pros:

Housewives liked that they could adjust the height with weight and customize the space according to their needs.

Cons:

- Some people **didn't care** about this feature.
- The height of the tray was too **high** for most of the users. It was the tray that they used the least.



HANGING TUPPERWARES

Pros:

Housewives thought they would be useful for leftovers.

Cons:

- Some users thought it would only be useful if you don't have any space in the shelves for them.
- They are not that **visible**.



QUICK ACCESS

Pros:

- People liked the **size** of the quick access.
- They thought this access would be really **useful** for them.
- Most of what they stored was water, milk, cheese, soda, yoghurts.

Cons:

- People found the rails on the left side **uncomfortable**, because they couldn't have access from that side.
- For some users, the Q.A. was **high**.
- Some users said the space inside the refrigerator feels **reduced** because of the Q.A.
- One user said she wouldn't use it because she likes to open the refrigerator and see everything to know what she wants to eat.



VEGETABLE COMPARTMENT



Pros:

- People liked the fact that they could organize their vegetables and see what they have without pulling out a drawer and look for something.
- They can see the condition of the vegetables.
- Some people also mentioned it looks easy to clean.

Cons:

- Most of the users found the sliding doors uncomfortable, because they had to slide it to reach what was on the other side.
- They also couldn't have access to the center of the compartment.
- Some users didn't close the doors after they use it.



SMART INTERFACE

Pros:

- The door alarm, vacation mode and temperature recommendations were accepted.
- They liked the energy tips but they would only read it once.
- They liked the graphic design. and the fact they could call technical support.

Cons:

- The interface is very slow.
- They would recommend recipes or more information on the interface, like a clock, or photos.
- Some people found the energy tips are not interesting.
- They found annoying to go back to the main menu every time.



FREEZER AT THE BOTTOM

Pros:

-For the people that don't use the freezer that much, thought it was great.

Cons:

-Most of the users found the freezer at the bottom strange.

-Some people thought they were missing storage capacity with the drawer.

- They need something like shelves, to organize the products inside.



TRANSPARENT LINE

Pros:

-They liked that they could see what's inside without opening the door.

Cons:

-The line is too small.
- They wouldn't like that people could see what they have inside.



CADDY

Pros:

-It is useful when you are going to cook (especially for the vegetables), or for the things that you use the most (e.g. jam, cheese, etc.)

Cons:

-It takes space from the refrigerator, they would have it outside or above the fridge, or hanging (like the tupperware).





First tray



Quick Access



Hanging tupperwares



Door/QA



Door trays

Anthropometry

